



***** MEDIA ADVISORY *****

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Contact:

Michael O'Loughlin

oloughlin.michael@gmail.com, 917.957.9160

Lourdes Pérez Medine, UPROSE

Lourdes@uprose.org, 917-226-3550

“INDUSTRY CITY, DON'T CRUSH BROOKLYN”

***Sunset Park Anti-Gentrification Protest Outside Industry City Wine Tasting
to Demand Green Industry Jobs, Transition to Zero Carbon Future and an
End to Further Displacement***

WHO: Grassroots and faith leaders, community residents and allies of Sunset Park, including **Elizabeth Yeampierre**, Executive Director of UPROSE, **Betty Yu**, Protect 8th Ave Coalition, **Imani Henry**, Brooklyn Anti-Gentrification Network, **Pastor Michael Vanacore**, Trinity Lutheran Church.

WHEN: **Saturday, May 11, 4pm**

WHERE: March from Main Stairwell Entrance to Sunset Park
(5th Ave, between 42nd St and 43rd St)
to Industry City, Brooklyn, NY 11232

WHAT: Community March and Rally against Industry City's Brooklyn Crush wine-tasting event by UPROSE and POWWA members, including Trinity Lutheran Church and other Sunset Park community groups, to protest gentrification plans and potential rezoning of Industry City that would change the face of Sunset Park and jeopardize community-led plans for green industry jobs that serve the climate adaptation, mitigation and resiliency needs of the community and the region.

Industry City is a 6 million square foot industrial complex on the Sunset Park waterfront. The current owner, a partnership led by Jamestown Properties, asked the city for a major rezoning that would allow more retail, offices, two hotels and lighter manufacturing at the site vs the community's plans for climate adaptation, green manufacturing jobs and a low or zero carbon future. At the request of elected officials, the owners recently withdrew their rezoning proposal to allow more time for community input.

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