



***** MEDIA ADVISORY *****

For Immediate Release:

March 13, 2019

Contact:

Michael O'Loughlin

oloughlin.michael@gmail.com, 917.957.9160

Ting Ting Fu, UPROSE

tingting@uprose.org, 917-226-3550

COMMUNITY PROTEST vs INDUSTRY CITY REZONING

***Community-led Protest Outside Developers' Wine Tasting
to Protest Sunset Park Rezoning Proposal, Demand Green Industry Jobs and Transition
to Zero Carbon Future and A Stop to Further Displacement***

Global Day of Students Demanding Climate Action Comes to Sunset Park, Brooklyn

WHO: Grassroots and faith leaders, community residents and allies of Sunset Park, including **Elizabeth Yeampierre**, Executive Director of UPROSE, **Reverend Sam Cruz** of Trinity Lutheran Church, **Dr. Tarry Hum**, **Reverend Juan Carlos Ruiz**, from Good Shepherd Lutheran Church and more.

WHEN: **Friday, March 15, 6pm**

WHERE: Gather at 36th St and 4th Ave and march to
Outside Industry City Wine Tasting Event
Brooklyn, NY 11232

WHAT: Direct action at Industry City wine-tasting event by UPROSE and POWWA members, including Trinity Lutheran Church and other Sunset Park community groups, to protest gentrification plans and potential rezoning of Industry City that would change the face of Sunset Park and jeopardize community-led plans for green industry jobs and a zero-carbon future.

Industry City is a 6 million square foot industrial complex on the Sunset Park waterfront. The current owner, a partnership led by Jamestown Properties, asked the city for a major rezoning that would allow more retail, offices, two hotels and lighter manufacturing at the site vs the community's plans for climate adaptation, green manufacturing jobs and a low or zero carbon future. At the request of elected officials, the owners recently withdrew their rezoning proposal to allow more time for community input.

###