**MEDIA ADVISORY**

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**Relaunch of “The GRID”**
Green, Resilient Industrial District
An Updated Sunset Park Community Climate Justice Plan

**WHO:** Grassroots leaders and partners, community residents and allies of Sunset Park, including Elizabeth Yeampierre, Executive Director of UPROSE and our partners at the Pratt Graduate Center for Planning and the Environment.

**WHEN:** Saturday, April 15, 11am-1pm ET

**WHERE:** Trinity Lutheran Church in Sunset Park, 411 46th St., Brooklyn, NY 11220
(between 4th and 5th Ave, R train on 45th St)

**WHAT:** Relaunch event for the newly updated Green Resilient Industrial District plan (“The GRID”). The newly updated GRID plan is rooted in transforming the Sunset Park neighborhood and industrial waterfront to integrate climate adaptation, mitigation, and resilience. Moving from a community-led vision to an operational plan for implementing the community’s vision, the updated GRID plan addresses the need to transition our economy from an extractive one dependent on fossil fuels to a green industrial economy that trains local residents for renewable energy and climate jobs.

New York City has the opportunity to make this waterfront area the nation’s preeminent model of a just transition grounded in the needs of the local community while moving us all into a new just sustainable energy economy. Climate Justice is the understanding that people of color, people with disabilities, elderly, children, and people from poor communities are those who will be most impacted by climate change and are also the people with the solutions. This event launch is organized in partnership with NYC Environmental Justice Alliance and Trinity Lutheran Church in Sunset Park. Founded in 1966, UPROSE is Brooklyn’s oldest Latino community-based organization. An intergenerational, multi-racial, nationally recognized community organization, UPROSE promotes a just transition in Brooklyn’s Sunset Park neighborhood through community organizing, education, indigenous and youth leadership development, and cultural/artistic expression.

Translation available in Spanish and Mandarin

#GRIDLaunch

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